

SDA Alliance

Strategic Plan

2025-2028



OUR VISION: A thriving, sustainable and ethical specialist disability accommodation (SDA) market that delivers quality, well designed housing for people living with disability.

**Specialist
Disability
Accommodation
Alliance**

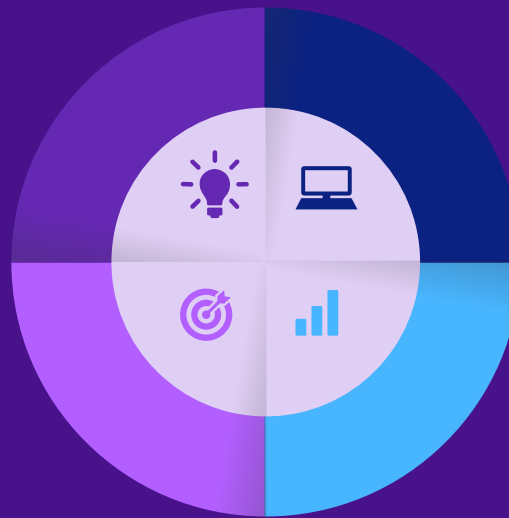
As the national peak body, we are focused on building a best-practice SDA market, informed by lived experience and evidence. We seek to set standards, guide policy and reform, and support a sustainable and ethical ecosystem that generates positive outcomes for participants .

Member Support & Services

- Partner for Success
- Strategic Member Value-Driven Services
- Facilitate Collaboration
- Empower Informed and Ethical Practice

Market Resilience & Best Practice

- Promote and foster best practice
- Equip SDA providers with practical tools and insights.
- Embed participant voice in all quality and design decisions.
- Enhance market stability



Government Relations

- Foster open dialogue with all levels of government
- Drive Sustainable Systemic Reform
- Demonstrate Sector Leadership

Sector Education & Advocacy

- Educate – Elevate – Evolve
- Empower through education
- Articulate lived experiences to shape reform
- Build sector capability

Key Areas of focus

MISSION: To lead the specialist disability housing market through advocacy, collaboration, and lived experience by holding the sector accountable, securing public policy reform, and promoting best practice to ensure that people with disability have access to high-quality, fit-for-purpose homes.

Member Support + Services

- A trusted partner and key point of engagement with the National Disability Insurance Agency (NDIA)
- Events that enhance networking and expand members' knowledge.
- A forum for experts to tackle challenges, share insights, and drive collective impact.
- Conduct benchmarking, develop tools, and share our advocacy success.
- Promote leadership through member-led policy initiatives.
- Help members establish comprehensive toolkits to ensure market consistency and provide access to guides and resources.

Government Relations

- Promote and facilitate sector-wide policy reform.
- Advocate for an enforceable separation of housing and support services.
- Collaborate on improvements to Specialist Disability Accommodation (SDA) pricing and funding models.
- Improve regulatory frameworks.
- Provide the government with evidence-based insights derived from participants and sector organisations.
- Collaborate with the NDIA and sector stakeholders to co-design a participant-led, future-ready SDA system that is responsive to current and emerging needs.
- Champion the voices of individuals with disabilities residing in SDA to shape policy, practice, and progress.

Market Resilience + Best Practice

- Develop and implement a Structured SDA Accreditation Framework.
- Enhance provider capabilities by offering compliance support, quality tools, and governance resources.
- Expand the SDA Alliance team to bolster member engagement, improve policy, and enhance service delivery.
- Establish a Participant Reference Group
- Establish a reference group to strengthen collaboration with Supported Independent Living (SIL) providers.
- Promote a culture of continuous improvement and evidence-informed practices.

Sector Education & Advocacy

Through strategic partnerships and thought leadership, we:

- Focus on educating beyond the SDA Alliance to influence the broader SDA ecosystem.
- Serve as the consistent voice for the sector.
- Sector SME with strong presence in policy and industry circles.
- Offer practical, timely sector resources.
- Deliver forums to the sector on critical and current issues.
- Connect with member organisations to amplify their voices and expand our reach.
- Form partnerships to educate the market and government, including NDIS/NDIA, on SDA best practice.
- Deliver a reliable voice for media on SDA practices, investment, and participant-led design.